

facebook

FACEBOOK CUSTOMISED PAGE PRICES

CHOOSE YOUR PACKAGE >

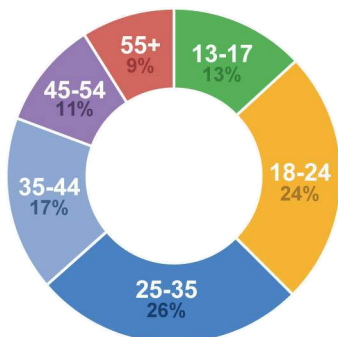
✓ FEATURES + BENEFITS

	BRONZE	SILVER	GOLD
	SETUP FEE \$750.00 +GST	SETUP FEE \$950.00 +GST	SETUP FEE \$1500.00 +GST
CUSTOM PROFILE PICTURE ¹	✓	✓	✓
CUSTOM COVER PHOTO ²	✓	✓	✓
CUSTOM TABS / APPS ³	1 App	2 Apps	3 Apps
INTERACTIVE PAGE LINKS ⁴	One page only (flyer)	2 Page Links	3 Page Links
CUSTOM APP IMAGES ⁵	✓	✓	✓
YouTube & Twitter INTEGRATION ⁶		✓	✓
PROTECTED FACEBOOK URL ⁷		✓	✓
WEBSITE SOCIAL INTEGRATION ⁸		✓	✓

MONTHLY ONGOING FEE: \$15 + GST FOR HOSTING OF YOUR PAGE DESIGN ON A SECURE SERVER (REQUIREMENT OF FACEBOOK)

AUSTRALIAN STATISTICS FOR facebook

AGE DEMOGRAPHIC



GENDER DEMOGRAPHIC

53%
FEMALE

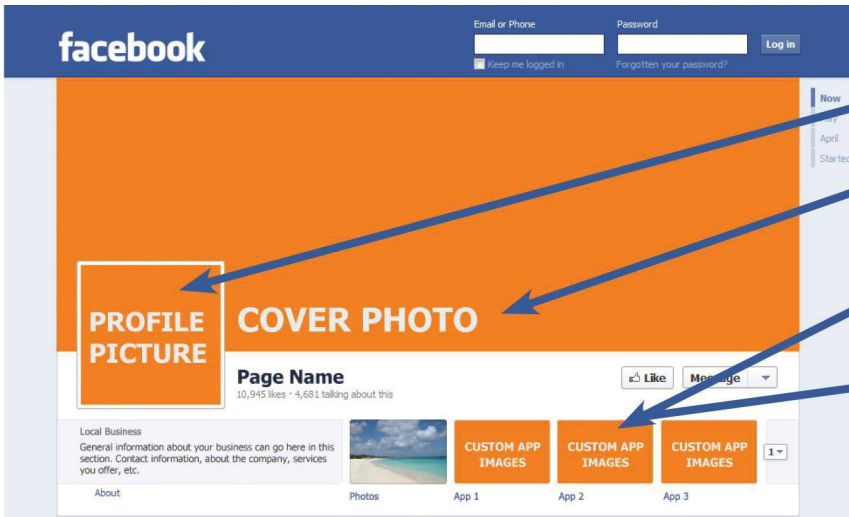


47%
MALE



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CUSTOMISED PROFILE PICTURE¹
YOUR LOGO, PHONE NUMBER AND/OR WEBSITE ADDRESS

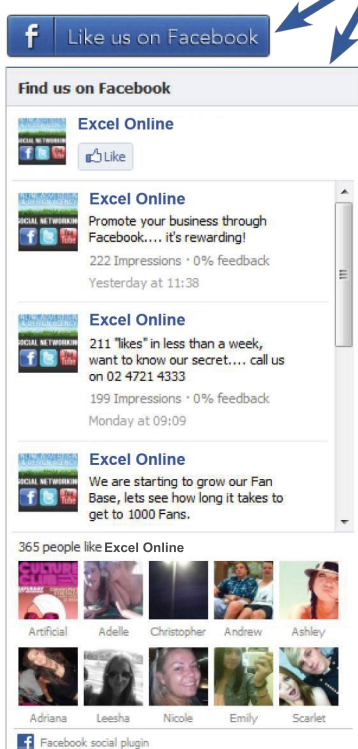
CUSTOM COVER PHOTO²
YOUR LOGO, IMAGES OF YOUR SERVICES OR LOCATION, ETC.

CUSTOM APPS³
UP TO 3 APPS SHOWN ON THE MAIN TIMELINE, SHOWCASING YOUR SERVICES OR SPECIALS YOU'RE WANTING TO PROMOTE

CUSTOM APP IMAGES⁵
CUSTOMISED PICTURES FOR THESE APPS TO ATTRACT THE ATTENTION OF YOUR CONSUMERS

INTERACTIVE PAGE LINKS⁴
WORKS LIKE A MINI-WEBSITE WITHIN FACEBOOK'S FRAME, WE CAN INTER-LINK CUSTOMISED PAGES WITHIN ONE FACEBOOK APP/TAB ON YOUR PAGE.

WEBSITE SOCIAL INTEGRATION⁸
WHETHER IT BE THE SOCIAL LIKE BOX OR THE SMALL LIKE BUTTON, WE CAN INTEGRATE YOUR FACEBOOK PAGE INTO YOUR WEBSITE WITH THESE FACEBOOK SOCIAL BOXES.



YOUTUBE & TWITTER PAGE INTEGRATION⁶
INTEGRATES ONTO YOUR PAGE WITH YOUR YOUTUBE CHANNEL AND TWITTER ACCOUNT. YOUTUBE SENDS VIDEOS IMMEDIATELY TO YOUR FACEBOOK PAGE SO USERS CAN SEE YOUR MOST RECENT ACTIVITY AS WELL AS LOOK THROUGH YOUR VIDEO ARCHIVE. TWITTER WORKS THE SAME WAY, YOUR TWEETS ARE SENT DIRECTLY TO THE TWITTER APP WITHIN YOUR PAGE.

PROTECTED FACEBOOK URL⁷
INSTEAD OF HAVING A LONG & DIFFICULT FACEBOOK LINK LIKE THIS ONE...

[facebook.com https://www.facebook.com/pages/excelonline/1200033445234](https://www.facebook.com/pages/excelonline/1200033445234)

WE CAN GIVE YOU A PROTECTED FACEBOOK URL WHICH MAKES IT EASIER FOR YOU TO TELL YOUR CUSTOMERS HOW TO VISIT YOUR FACEBOOK PAGE, AND THIS IS UNIQUE TO YOUR BUSINESS, JUST LIKE YOUR OWN DOMAIN NAME. CHECK OUT OURS BELOW!

[facebook.com https://www.facebook.com/excelonlinesocialnetworking](https://www.facebook.com/excelonlinesocialnetworking)